

CLARITY PORTFOLIO

# AZURE ESSENTIALS COST MANAGEMENT AND OPTIMISATION

Significantly reduce your organisation's Azure resource costs

**As computing moves away from a fixed cost expenditure model to a more variable consumption based, pay as you go billing approach, it is imperative that organisations introduce cost management to ensure that they are reducing costs by only paying for what is needed.**

**Cost management also ensures that the resources used are rightsized and charged at the lowest cost possible.**

#### What is Azure Cost Management and Optimisation?

Our Azure Cost Management and Optimisation service is the most effective way to monitor and control your variable Azure spend. Designed to empower your variable Azure spend. Designed to empower your business to take full control of its Azure costs, the service enables better informed cross-functional teams, improved financial accountability, and continual cost monitoring and

optimisation of your cloud environment.

Underpinned by a powerful BI reporting platform, the service implements the operational financial processes necessary to allow finance, technical, and leadership teams to collaborate and find the perfect balance between performance and cost.

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**Optimise your cloud environment to improve resource utilisation and reduce wasted spend”.**

# THE BENEFITS OF AZURE COST MANAGEMENT AND OPTIMISATION



Enables cross-functional teams to work together to enable faster delivery of cloud usage, while gaining more financial and operational control



Improves resource utilisation and takes advantage of savings opportunities with custom rightsizing recommendations built for your workloads



Empowers technology teams to efficiently partner with finance and business teams to make informed decisions that drive continual optimisation



Proactively identifies cost saving opportunities and makes recommendations on how best to purchase Azure resources based on usage



Allows you to view monthly spend, track anomalies, and hold teams accountable with cost reallocation



Drives accountability through reports and custom dashboards segmented by line of business



Continually monitors Azure reservations to ensure all discounts are being maximised and renewed if required



Drives growth in revenue and customer satisfaction by delivering products and services at a greater velocity, while significantly reducing total cost of ownership

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## What's included in Azure Cost Management and Optimisation?

Our Azure Cost Management and Optimisation service introduces a self-governing, cost-conscious culture within your organisation that promotes both cost accountability and business agility. This ensures your business maintains velocity and continues to innovate using cloud technologies and services.

**Built on FinOps best practice, the service is delivered across three distinct phases:**

### INFORM

Initiating the planning and design activities required to ensure that the service is correctly scoped and implemented. Workshops are scheduled to understand the business objectives fully and capture your overall requirements and expectations. A cloud management platform provides visibility into all your cloud environments, helping you understand which departments, teams, projects, or applications are accountable for driving cloud cost and usage.

### OPTIMISE

Focuses on identification of anomalies and discovery of potential savings. Utilising the Cloud Management Platform, the service continuously monitors cloud usage and analyses performance and utilisation metrics for accurate capacity planning. It also identifies opportunities to increase usage efficiency and decrease spend.

### OPERATE

The service continues to execute the processes implemented, ensuring that technology, finance, and business goals are achieved. Through continued collaboration with technical, finance, and business managers, the service provides the necessary advisory and planning services that enable stakeholders to make informed, data driven decisions that lead to faster application delivery and better cost control and predictability.



# REDUCE YOUR ORGANISATION'S AZURE SPEND NOW.

**Speak with one of our SAM specialists now about how our Azure Cost Management and Optimisation service supports you and your organisation to become more cost efficient. Arrange a call at a time that's convenient for you below.**

**BOOK NOW**

**01904 562200  
hello@phoenixs.co.uk  
www.phoenixs.co.uk**

