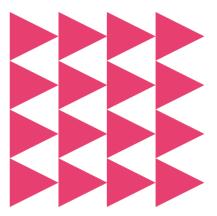# Understanding cloud cost optimization

Supporting organizations with their cloud cost optimization to increase the understanding of cloud infrastructure.

The increased and rapid growth of the cloud is both incredible and challenging. More than 88% of organizations utilize the cloud, and with the number of organizations utilising the cloud rising, the knowledge of how to effectively manage cloud estates is decreasing. This reduced optimization of cloud services leads to wasted resources, money, and lower productivity rates throughout your organization.

Cloud cost optimization can be a complicated and demanding process, leading to many organizations deeming it unimportant and unnecessary. However, with support organizations often discover how easy and rewarding optimizing their cloud estate is.

The state of cloud cost optimization

With the cloud growing so rapidly, it's been found that, on average, 60% of an organization's data is being stored in their cloud estates. However, despite the ease and security we've been promised in the deployment of cloud environments, keeping these environments running smoothly and efficiently is a more complex process. This isn't due to lack of capability from the technology, but the people and processes that work on managing it and collaboration of various teams is essential for successful cloud deployment.

The key benefit of utilising the cloud is the visibility you unlock over your estate. You can see each cloud service, ownership information, and cost. This enables you to optimize your cloud estate to get the most out of a system you already use.

Our cloud cost optimization services

As we know, optimizing your cloud infrastructure is complex, making it challenging to know how to get started. We offer multiple services to enable your organization with the power to manage your cloud costs effectively.

Azure Essentials Cost Management and Optimization
Our Azure Essentials service enables your organization to efficiently track, manage, and optimize your cloud spend by initiating collaboration between multiple teams. This gives you financial control over your Azure cloud estate, unlocking productivity and minimising compliance risks.

Speak with one of our SAM specialists now to find out more about Azure Essentials Cost Management and Optimization.

Book your free call now ▶▶▶

Microsoft 365 Cost Management and Optimization
Our Microsoft 365 (M365) service provides you with complete visibility and control over your M365 estate, allowing you to boost end-user adoption and identify areas of improvement swiftly and effectively. By using our M365 service your organization will see a greater return on investment of your existing Microsoft services and products.

Chat to one of our SAM specialists now to discover more.

Arrange your free call now ▶▶▶

Get more from your cloud services now

Chat to us about your organization's cloud cost optimization challenges to discover tailored solutions that empower you to achieve your business goals.

Arrange your free one-to-one with one of our specialists now.

Speak to our team ▶▶▶

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